



Centre d'exposition L'Imagier

9, Front Street
Gatineau, Québec, J9H 4W8

PRESS RELEASE
For immediate release

L'IMAGIER ANNOUNCES A NEW MEMBER OF THE BOARD OF DIRECTORS

Gatineau, May 27, 2021 – The President of the Board of Directors, François Lachapelle, the members of the Board of Directors and the Director of L'Imagier, Leonore-Namkha Beschi, are pleased to announce the nomination of Fidèle Lavigne as a new member of the Board of Directors.

Fidèle Lavigne is responsible for marketing and communications at the Faculty of Arts of the University of Ottawa. Originally from Aylmer, one of the districts of Gatineau, she has been working in the field of communications, marketing and public relations for over 15 years. She is very attached to her native region and believes in the importance of creating a personal narrative that connects local communities.

What Fidèle Lavigne believes in:

"It is with great pleasure that I accept this mandate. L'Imagier Art Centre has always been for me, a small magical corner in the city of Gatineau. As I am passionate about culture and education, I firmly believe in their mission to encourage interest in art through artistic and educational activities. It is therefore a pleasure for me to get involved in the Board of Directors and to support the outreach of this cultural institution."

"There is great work to be done in relation to organizing the communication/marketing approaches and encouraging the beautiful content creation impulses that already exist. I'm excited to start collaborating with this group of passionate people."

– *Fidèle Lavigne*

A delighted President

"I am very pleased to welcome Fidèle Lavigne to our team of directors. Her nomination coincides with L'Imagier's intense period of strategic reflection that aims to position the Centre at the heart of the local and the artistic community, here and abroad. With her expertise, Fidèle will support us in the area of communications and marketing in order to strengthen our desire to dialogue with the community and to enrich our offer."

– *François Lachapelle*



Pour plus d'information : contactez-nous par courriel à info@limagier.qc.ca.